



The MSA/Pro Football Alumni Sporting Clays Charity Classic



MONDAY, SEPTEMBER 24, 2018 | SEVEN SPRINGS MOUNTAIN RESORT

— Benefiting The Woodlands Foundation —

On September 24, 2018, MSA, The Safety Company, will once again be teaming up with Pro Football Alumni to host their annual Sporting Clays Charity Classic to support The Woodlands Foundation. The day starts with registration and breakfast, followed by an inspiring keynote address by Pro Football Alum Merrill Hoge. Then after a quick safety briefing, it's off to the golf carts for a round on one of the premier sporting clays courses in the country. Nonalcoholic drinks and snacks will be provided on the course. Then it's a relaxing lunch back at the clubhouse, photos and football signing with Merrill Hoge, followed by the awards presentation. Trophies will be awarded and a prize drawing will be held that includes many great items like shotguns, hunting equipment and outdoor gear.

Honorary Chair: Nish Vartanian – President/CEO MSA , The Safety Company

Event Chair: Todd Kalis – Executive Director Huddle Up for Kids Foundation

Keynote Speaker: Merrill Hoge – Pro Football Alumnus

The Huddle Up For Kids Foundation is a non-profit organization focused on its mission of Building Better Tomorrows for Kids. Today. We host national and local events and initiatives, work with like-minded groups, and provide unique opportunities for corporations, professionals and individuals to make a difference in the life of a child. To learn more, visit www.huddleupforkids.org

To register, please complete the registration form on page three or Contact Todd Kalis at 412.956.1041, todd@huddleupforkids.org



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The Keynote Speaker



Guided by his life philosophy, “Find A Way”, **Merril Hoge** played in the NFL for 8 years with the Pittsburgh Steelers and Chicago Bears, worked at ESPN for 21 years, and survived career-ending head trauma, cancer and open heart surgery! These successes and challenges have helped Merrill inspire others to persevere in the face of adversity along with achieving success. A leading advocate for the Leukemia & Lymphoma Society, The American Heart Association and Safety in Sports, Merrill is an active contributor to shaping the communications regarding head trauma in all sports. He is also the chairman of the board of the Caring Place, a center for grieving children and their families that have lost a loved one, and the author of *Find A Way: Three Words That Changed My Life*.

The Beneficiary



The Woodlands Foundation is a nonprofit organization dedicated to enriching the lives of children and adults with disability and chronic illness. Using its fully accessible and barrier-free facilities, The Woodlands’ programs enable participants to experience social, cultural, environmental, recreational and spiritual growth. The Woodlands sponsors a variety of programs and is also available year-round to other organizations that serve individuals with special needs.

The Agenda

8:00-9:30am	Check In – Full Breakfast
9:45-9:50am	Welcome / Introduction of Merrill Hoge
9:50-10:50am	Keynote Presentation / Q&A Session
11:00-11:15am	Safety Meeting / Depart to Stations
11:15am-1:30pm	Sporting Clays - snacks & drinks on course
1:30-3:00pm	Lunch / Group Photos and Autographs with Merrill Hoge
3:00-4:00pm	Awards and Giveaway Drawings winners announced

For questions, call Todd Kalis at 412.956.1041 or email todd@huddleupforkids.org



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Team Sponsorship & Registration

Four-Person Team - \$2,500

Team Member Names:

1. _____
2. _____
3. _____
4. _____

All teams will receive:

- 4 Seats to Merrill Hoge Keynote Speech and Q&A
- 4 Group photos with Merrill Hoge
- 4 Commemorative footballs inscribed by Merrill Hoge to the recipient
- 1 Station sign with your corporate name and/or logo
- Tickets for all give-away drawings
- Verbal recognition at Awards Ceremony
- Logo on HuddleUpForKids.org (1 Year)
- Logo on event brochure

All participants will receive:

- 100 clay targets plus ammo (12 ga. only)
- Full Breakfast & Lunch
- Eye/Ear safety wear
- Premier Gift Package

Additional Commemorative Footballs - \$150

Quantity: _____ **Total: \$** _____

- Inscribed by Merrill Hoge to the recipient
- Pre-order required by August 31, 2018

Total Amount: \$ _____

Payment Information:

Name: _____
 Company: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____
 Email: _____

Checks should be made payable to:

Huddle Up for Kids Foundation (Tax Exempt ID #81-1817117)

- Attached is a check in the amount of \$ _____
- Please invoice me.
- Electronic Transfer
(you will be contacted for additional information)
- Credit Card:
 - Visa Mastercard Discover Amex

_____ Card Number

_____ Expiration Date

- PayPal (Invoice will be emailed to you)

Please Return Form and Check to:

Todd Kalis
 Huddle Up For Kids Foundation
 127 Majestic Drive, Mars, PA 16046
 Phone: 412.956.1041
 Email: todd@huddleupforkids.org

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Event Underwriting Opportunities

Event Underwriting Opportunities:

- Clay Target Underwriter \$4,500.00
- Registration/Giveaway Underwriter \$4,500.00
- Ammunition Underwriter \$4,500.00
- Outdoor Equipment Underwriter \$3,000.00
- Trophy Underwriter \$3,000.00
- Lunch Underwriter \$3,000.00
- Outdoor Equipment Underwriter \$1,500.00
- Football Underwriter \$1,500.00
- Breakfast Underwriter \$1,500.00
- Individual Underwriter \$1,000.00

All event underwriters will receive:

- Breakfast & Merrill Hoge Keynote Presentation
\$4,500 – 6 guests \$1,500 – 2 guests
\$3,000 – 4 guests \$1,000 – 1 guest
- Signed Merrill Hoge Football
- 20"x30" Event Sign
- Verbal recognition throughout the day
- Company logo on the event brochure
- Logo on HuddleUpForKids.org for (1) year

- Station Sign Underwriter (20" x 30") \$500.00**

Receives:

- Full-color stand-alone signage at shooting stations
- Signage includes your Company Name and/or Logo
- Signed Merrill Hoge Football



Payment Information:

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Checks should be made payable to:

Huddle Up for Kids Foundation (Tax Exempt ID #81-1817117)

- Attached is a check in the amount of \$ _____
- Please invoice me.
- Electronic Transfer
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