



The Shell/Pro Football Alumni Community Awards Gala

— SATURDAY, JUNE 25, 2022 | CLUB AT SHADOW LAKES —

Honoring Pro Football Hall of Famer Tony Dorsett, Benefiting the Beaver County Community



On June 25, 2022, Shell Polymers will be teaming up with Pro Football Alumni to host its third annual Community Awards Gala to support the Beaver County community. Hall of Famer Tony Dorsett will be receiving a Lifetime Achievement award celebrating his career as a football player and philanthropist. Tony is a product of Hopewell High School and the University of Pittsburgh.

To continue the enhancement of education in the community, two Beaver County Seniors will be recognized as “Outstanding Students of the Year” and be awarded scholarships for secondary education and one teacher as “Educator of the Year”. Additionally, in honor of Tony Dorsett’s hometown, The Gala will also provide funding to support additional Beaver County causes. A grant to renovate the home of a local military veteran will also be presented.

- Emcee:** Merrill Hoge – Pro Football Alumnus
- Honorary Chair:** Hilary Mercer – Senior Vice President Shell Polymers, Pennsylvania
- Event Chair:** Todd Kalis – Executive Director Huddle Up for Kids Foundation

The Huddle Up For Kids Foundation is a non-profit organization focused on its mission of Building Better Tomorrows for Kids. Today.

We host national and local events and initiatives, work with like-minded groups, and provide unique opportunities for corporations, professionals and individuals to make a difference in the life of a child.

[To learn more, please visit: www.huddleupforkids.org/events-2/community-awards-gala](http://www.huddleupforkids.org/events-2/community-awards-gala)



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Sponsorship & Underwriting Opportunities

SPONSORSHIP OPPORTUNITIES

Title Sponsorship – \$50,000 *Only One Available/SOLD

- “Shell/Pro Football Alumni Community Awards Gala” on all event materials
- Autographed piece of Tony Dorsett memorabilia
- Lifetime Achievement recipient, Tony Dorsett, seated at Gala Awards Dinner table of your choice
- Title Sponsor logo on 2022 website and banner logo on auction site smartphone display
- Title Sponsor mentions in all social media posts and any media broadcasts
- Title Sponsor logo on Gala program cover
- Alternating logo on repeat backdrop at event
- Live mentions on day of event
- Thirty (30) tickets to the Tony Dorsett VIP Reception
- Three (3) tables of 10 at the Gala Awards Dinner
- Three (3) group photos with Tony Dorsett at VIP Reception

Hall of Fame/VIP Reception Sponsorship – \$30,000

*Only One Available

- VIP Reception Underwriter
- Mentions in social media posts and any media broadcasts
- Full page ad in program
- Autographed piece of Tony Dorsett memorabilia
- Twenty (20) tickets to the Tony Dorsett VIP Reception
- Two (2) tables of 10 at the Gala Awards Dinner
- Two (2) group photos with Tony Dorsett at VIP Reception

Super Bowl Sponsorship – \$15,000

- Mention in program
- Mentions in social media posts
- Name/Logo on screen at event
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner
- One (1) group photo with Tony Dorsett at VIP Reception

Conference Champion Sponsorship – \$12,500

- Mention in program
- Name/Logo on screen at event
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner

Division Champion Sponsorship – \$10,000

- Mention in program
- Name/Logo on screen at event
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner

UNDERWRITING OPPORTUNITIES

In an effort to distribute as much funding for the Beaver County community, we are seeking underwriters to cover the major expenses of the event.

The deadline to secure underwriting opportunities is May 24th, unless otherwise stated. All opportunities are available on a first-come, first-serve basis.

PREMIER UNDERWRITING OPPORTUNITIES

Dinner Underwriter – \$15,000

Helps to cover the cost of the dinner.

- Prime table placement at the Gala Awards Dinner
- Name/Logo on screen and on all tables at event
- Listing on the dinner menu and mention in program
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner
- One (1) group photo with Tony Dorsett at VIP Reception

Audio/Visual Underwriter – \$15,000

Helps to cover the cost of the Audio/Visual for the event.

- Prime table placement at the Gala Awards Dinner
- Name/Logo on screen at event
- Mention in program
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner
- One (1) group photo with Tony Dorsett at VIP Reception

To inquire about a sponsorship or underwriting opportunity, call Todd Kalis at 412.956.1041 or email todd@huddleupforkids.org



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Sponsorship & Underwriting Opportunities (continued)

Bar Underwriter – \$12,500

Helps to cover the cost of the alcohol for the event.

- Signage at all bars and Name/Logo on event cocktail napkins (deadline May 24th)
- Mention in program
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner

Auction Software Underwriter – \$12,500

Helps to cover the cost of the mobile auction item software and credit card processing fees.

- Logo featured on event website, auction site smartphone display & silent auction bid sheets
- Mention in program
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner

Vacation Package Underwriter – \$10,000

Helps to cover the cost of the airfare and hotel rooms for our vacation package.

- Mention in program
- Name on screen at event
- Autographed piece of Tony Dorsett memorabilia
- Ten (10) tickets to the Tony Dorsett VIP Reception
- One (1) table of 10 at the Gala Awards Dinner

PRESENTING UNDERWRITING OPPORTUNITIES

Auction Checkout Underwriter – \$3,500

- Signage at the checkout table and name/Logo on the auction take home bags (deadline May 24th)
- Two (2) tickets to the Gala Awards Dinner

Photo Booth Underwriter – \$3,500

- Signage at the photo booth and recognition on all photos
- Two (2) tickets to the Gala Awards Dinner

Program Underwriter – \$3,500

- Recognition as printing underwriter on the program
- Two (2) tickets to the Gala Awards Dinner

Entry and Directional Signage Underwriter – \$3,500

- Recognition on all entry and directional signage
- Two (2) tickets to the Gala Awards Dinner

Stage Underwriter – \$3,500

- Name on stage at event
- Two (2) tickets to the Gala Awards Dinner

Live Auction Underwriter – \$3,500

- Recognition at the event during the Live Auction, and in the Live Auction display area
- Two (2) tickets to the Gala Awards Dinner

Registration Underwriter – \$3,500

- Signage in the registration area
- Two (2) tickets to the Gala Awards Dinner

Silent Auction Underwriter – \$3,500

- Signage in the silent auction area
- Two (2) tickets to the Gala Awards Dinner

INDIVIDUAL TABLES AND TICKETS

Individual Table for the Gala Awards Dinner – \$7,500

- One (1) table of 10 at the Gala Awards Dinner
- Two (2) tickets to the Tony Dorsett VIP Reception

Individual Ticket for the Gala Awards Dinner – \$750

- One (1) ticket to the Gala Awards Dinner

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Sponsorship Registration Form

Sponsorship Opportunities

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*Only One Available
- Super Bowl Sponsorship – \$15,000
- Conference Champion Sponsorship – \$12,500
- Division Champion Sponsorship – \$10,000

Premier Underwriting Opportunities

- Dinner Underwriter – \$15,000
- Audio/Visual Underwriter – \$15,000
- Bar Underwriter – \$12,500
- Auction Software Underwriter – \$12,500
- Vacation Package Underwriter – \$10,000

Presenting Underwriting Opportunities

- Auction Checkout Underwriter – \$3,500
- Photo Booth Underwriter – \$3,500
- Program Underwriter – \$3,500
- Entry and Directional Signage Underwriter – \$3,500
- Stage Underwriter – \$3,500
- Live Auction Underwriter – \$3,500
- Registration Underwriter – \$3,500
- Silent Auction Underwriter – \$3,500

Individual Tables And Tickets

- Individual Table for the Gala Awards Dinner – \$7,500
- Individual Ticket for the Gala Awards Dinner – \$750
- I cannot attend but please accept my donation of:
\$ _____

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Checks should be made payable to:

Huddle Up for Kids Foundation (Tax Exempt ID #81-1817117)

- Attached is a check in the amount of \$ _____
- Please invoice me.
- Electronic Transfer
(you will be contacted for additional information)
- Credit Card:
 Visa Mastercard Discover Amex

- PayPal (Invoice will be emailed to you)

Please Return Form and Check to:

Todd Kalis
Huddle Up For Kids Foundation
127 Majestic Drive, Mars, PA 16046
Phone: 412.956.1041
Email: todd@huddleupforkids.org

For questions, call Todd Kalis at 412.956.1041 or email todd@huddleupforkids.org